



City of Beacon, New York

Office of the Mayor
Lee Kyriacou, Mayor

FOR IMMEDIATE RELEASE

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MAYOR KYRIACOU TO VISIT MAIN STREET BUSINESSES July 4th

Beacon, NY – Mayor Lee Kyriacou will walk the length of Beacon’s Main Street on Saturday July 4th. He will visit with business owners and patronize restaurants and stores along the way. The City has been assisting Main Street businesses with the phased reopening process, in particular developing additional safe outdoor space.

Mayor Kyriacou said, “We’re facilitating the safe reopening of businesses through controlled expansion into targeted outdoor spaces. Our local businesses are the life blood of our Main Street and Beacon’s economy. Everything you need can be found at a local Beacon business.”

Mayor Kyriacou created a Local Business Working Group during the shutdown. An assortment of business owners and operators, along with members of the arts community convened remotely on a weekly basis to discuss how the City could assist during these difficult times.

“A lot of great ideas were discussed during the Working Group meetings,” City Administrator Anthony Ruggiero said. “The group’s intention was to create simple and immediate solutions for businesses in a unique climate. The visible outcomes were the parklet program – businesses expanded into parking spaces, and the *Beacon Back Together* branding campaign found in many storefronts. The most direct outcome of the Working Group however, was that dozens of businesses came together for vibrant discussions to share information and learn from one another.”

“I’m proud of Beacon’s business community for coming together. I will be visiting Main Street businesses to discuss how we can continue to offer a helping hand.” Mayor Kyriacou said.

About the City of Beacon:

Beacon, New York is located on the eastern shore of the Hudson River 60 miles north of New York City, with a population of 15,000. Originally a Native American settlement, the area was purchased from the Wappinger Tribe in 1683 and settled by Dutch and other Europeans, leading to the riverfront community of Fishkill Landing on the Hudson, and the mill community of Matteawan on Fishkill Creek. The two communities were incorporated together as the City of Beacon in 1913, named for the Revolutionary War signal fires on Mount Beacon. Beacon thrived as a 19th and 20th Century factory city, but as factories closed after WWII and the local economy declined, the city went through a period of hard times. Today, Beacon has successfully reinvented itself as a 21st Century river community centered around tourism, the arts and access to the scenic Hudson River heritage area. A diverse and thriving small city, it is now home to DIA:Beacon (one of the largest exhibition spaces in the country for modern and contemporary art), a network of Hudson River parks connecting to Fishkill Creek and Mount Beacon trails, and a vibrant historic Main Street of art galleries, shops, cultural venues and restaurants.

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